

Communications Internship

Start date:	Between July-September 2023.
Contract length:	40 weeks minimum.
Salary:	Unpaid position: however, all travel expenses will be covered.
Location:	This position is based in South Wales. This internship will be a mix of working from home and from the Project Seagrass Head Office, Bridgend.
Deadline for application:	Please send a CV and cover letter (1-page maximum) to issy@projectseagrass.org The deadline is 24th February 2023 ; interviews will be carried out the first week of March online, and decisions will be made in mid-March.

Placement Description	<p>Seagrasses are the unsung heroes of our coastal seas. As much as 92% of the UK’s seagrass has been lost – restoring it is vital for ocean health, our climate, fisheries, and coastal livelihoods.</p> <p>The internship will focus on supporting our marketing and communications team in both internal and external activity. We are currently a team of 20 staff working across 6 main projects, including 5 UK based projects and 1 international project. We communicate using a range of platforms including internal emails, an e-newsletter, regular updates to our website, publishing scientific papers, LinkedIn, Twitter, Facebook and Instagram accounts.</p> <p>The placement will be varied, offering a breadth of office, outreach, volunteering activities and field-based marine science experience to the candidate, enhancing their employability upon graduation. Depending on the timing of project activities, duties may involve:</p> <ul style="list-style-type: none"> • Monitoring social media accounts; replying to comments and messages in line with the Project Seagrass tone of voice. • Creating relevant and engaging content including infographics and reels. • Keeping up to date with the latest news and updates in conservation and marine biology. • Deciding on relevant stories to post to our accounts. • Scheduling and posting content. • Keeping track of engagement on our social media. • Finding relevant and engaging photos to post to our social media including keeping a regular eye on our SeagrassSpotter uploads to reshare. • Reposting relevant content from followers. • Working on branding and content for Project Seagrass partners, including corporates. • Engaging with partners and supporters online. • Taking photos of our work on fieldwork to share our activities with followers. • Writing engaging blogs. • Assisting the marketing and communication team with events and engagement campaigns (this may occasionally involve working evenings or weekends).
Learning Outcomes	<p>Conservation employment is extremely competitive and employers value work experience very highly during recruitment.</p> <p>With this placement, we hope to offer a broad and accessible work experience for university students, which will undoubtedly develop their employability skills and</p>

	<p>boost their CVs without the costs and other barriers associated with volunteering. As an internationally renowned centre of expertise for seagrass science and restoration, this association alone will be of value to the candidate(s) and employment references will be available on successful completion of a placement.</p> <p>Furthermore, the placement will benefit from being embedded amongst our varied interdisciplinary team of researchers, technicians, educators, and social scientists. They will have the opportunity to work with and learn from people at all stages of their careers, from project interns to senior academic staff, gaining insight into the various roles and pathways available in conservation. There will also be opportunities to take part in public engagement and education activities, which are increasingly recognised as a crucial part of any marine conservation work.</p>
<p>Candidate Specifications</p>	<p>This placement is open to applications from students studying various degrees who have a keen interest in scientific communication and conservation.</p> <p>Desirable skills include:</p> <ul style="list-style-type: none"> • Willingness to work flexibly within a dynamic team according to the requirements of the project. • Enthusiasm in engaging new and current audiences with conservation communications. • Appreciation of the conservation industry and Project Seagrass language and tone of voice. • Confident in speaking with donors and stakeholders at events and in the field. • Ability to follow written protocols and verbal instructions with attention to detail. • Foundation knowledge of seagrass systems, intertidal and shallow subtidal ecology. • Some experience in marine science fieldwork. • Respectful of project communication guidelines and any confidential relationships. • UK driving license. • Appreciation of the importance of scientific rigour when undertaking duties. • Appreciation of the importance of following health and safety guidelines when undertaking duties. • Desirable if Welsh Speaking.
<p>Placement Supervisor and Contact</p>	<p>Issy Inman- issy@projectseagrass.org</p> <p>If you have any enquires about the placement, please contact Issy Inman.</p>